

SPONSORSHIP OPPORTUNITIES - INVEST IN A CHILD'S FIRST DAY OF SCHOOL

School Tools is United Way of Greenville County's annual back-to-school supply drive – because for nearly 1 in 21 students, a fully-stocked backpack isn't always within reach. Sponsoring School Tools is an investment in our local students and a chance for your team to be part of something that matters. From stuffing backpacks to volunteering the event, your team will leave knowing they made a difference. Select the sponsorship level that's right for you.

PREMIER SPONSOR | \$10,000

Backpack Champion

- ✓ 400 backpacks supplied to students
- ✓ Premier logo placement on event page
- ✓ Mention in press release
- ✓ Custom volunteer event for your team
- ✓ First pick of day-of volunteer opportunities
- ✓ Post-event recap video + photo gallery
- ✓ Post-event impact report
- ✓ Welcome remarks at day-of kickoff
- ✓ Featured at Teacher Appreciation Event
- ✓ Priority selection for next year's event

Backpack Builder | \$5,000

- ✓ 200 backpacks supplied to students
- ✓ Company logo on event page
- ✓ Custom volunteer opportunity for your team

Backpack Partner | \$2,500

- ✓ 100 backpacks supplied to students
- ✓ Company logo on event page
- ✓ First pick of a volunteer opportunity

CATEGORY SPONSORSHIPS | \$5,000

Branded activations on the day of the event. Each includes an employee volunteer opportunity.

Carnival Sponsor

- ✓ Your name on all carnival zone signage
- ✓ Branded Kona Ice station
- ✓ Balloon art activation
- ✓ Face painting station
- ✓ Inflatable attraction

Lunch Sponsor

- ✓ Branded pizza lunch for all attendees
- ✓ Employee volunteers serve students and their families
- ✓ Visible brand presence throughout meal service

