Dear Name,

As we continue to rally support for individuals and families in our community who need our help, I hope we can count on you to make a pledge to this year’s United Way giving campaign. As a supporter of United Way myself, I strongly believe in the power of our partnership to change lives.

We all know this is a special place to call home, and we also know there is still so much more work to do to ensure everyone who lives here has access to the opportunities to achieve their full potential. It can sometimes seem daunting, but if any community can do it, Greenville County can.

One gift to United Way has a far-reaching impact as your donation is invested in a vetted portfolio of 47 of the best local organizations working strategically to fight poverty in our community.

If you have not already, I encourage you to pledge to this year’s campaign. Our community is counting on us to make a difference. Thank you in advance for your support.

Sincerely,  
CEO Name­­­